



New Audi Q8



A legacy of excellence

The new Audi Q8 commands attention with its striking design and distinctive presence. With new front and rear spoilers, the exterior's refreshed look accentuates the stylish SUV coupé's unique character. This flagship model gleams in vibrant exterior colours along with the new dynamic alloy design and packed with significantly improved standard features. Cutting-edge headlight technology offers unparalleled customisations that would accelerate the hearts of every beholder.



Exterior features



Adventure in every drive

With its standard quattro all-wheel drive, powerful engine, and advanced suspension with damper control, the new Audi Q8 delivers an exceptional driving experience. Revel in the thrilling dynamics, even at high performance.



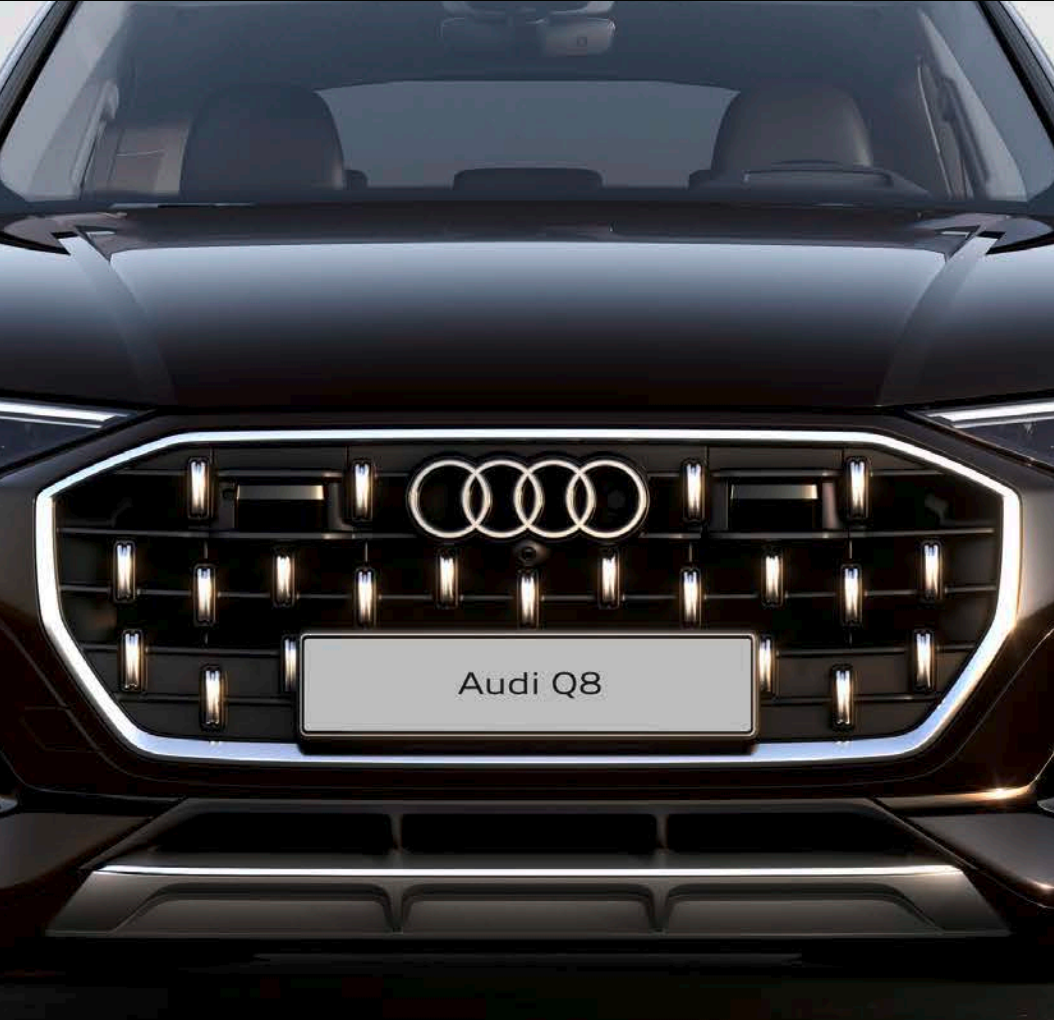
Redefine your drive

Introducing the stunning 53.34 cm (R21), graphite gray alloy wheels with red brake callipers as standard, featuring a sophisticated 5-segment spoke design that offers an unparalleled driving experience.



Progressive appearance

The 2D Audi rings at the front and rear embody the new design ethos.



Enhanced exterior appeal

The bold and commanding Audi single-frame grille now features striking new vertical droplet inlay design, enhancing the grille's powerful and upright presence on the road.



Next-generation lighting technology

Experience the cutting-edge HD Matrix LED headlights with an Audi laser beam, featuring 24 LEDs and a high-power laser diode, highlighted by a distinctive blue ambient light. Activated at speeds above 70 km/h these lasers extend the high beam range.



New digital daytime running light signatures allow you to choose from four unique styles via MMI, giving the new Audi Q8 a distinctive look.





Panoramic glass sunroof

The electronically operated two-part panoramic glass sunroof gives you and your co-passengers the perfect glimpse of the beautiful sky above, making every drive memorable.



Power latching for doors

Power latching ensures gentle, reliable closing of partially latched doors. Simply let the doors fall slightly into the lock, and the system will automatically secure them.



Interior features



Space that adapts

The new Audi Q8's spacious interior offers unmatched versatility. With a luggage compartment providing 605 liters behind the second row of seats, and a sliding, three-part rear seat bench that folds flat to reveal an impressive 1,755 litres of cargo space, it's ready for any adventure.



Transformative interior upgrades

Powered front seats equipped with memory function to ensure the driver's optimal comfort and convenience with the premium leather/leatherette upholstery available in four colour options.



Luggage compartment lid, electrically opening & closing

Experience the ultimate convenience with our luggage compartment flap, designed for effortless operation with its advanced electric opening and closing mechanism. Simply press a button to smoothly access or secure your cargo space, making loading and unloading a breeze.



Infotainment features



Audi Virtual Cockpit

Innovative, adaptive and intuitive - Audi virtual cockpit is a fully digital instrument cluster that flexibly displays relevant information on demand. The 31.24 cm display offers full HD quality with an individual “classic” design for the instrument display. The display can be tailored to the driver’s requirements to show engine speed, speed, maps, radio and media information and plenty more.



B&O premium 3D sound system

The Bang & Olufsen premium sound system with 3D sound is a must-have. Featuring 17 speakers and an impressive 730 Watt output, it delivers an authentic 3D surround experience that transforms your cabin into a concert hall. A true must have for audiophiles.



MMI Navigation

Navigate, communicate, and enjoy a wide range of infotainment options with the dual-screen MMI navigation plus with MMI touch response. This intuitive system offers haptic feedback and various functions, from 3D map navigation to other controls. Operate it via touch display, voice control, or enhanced character recognition for an exceptional experience.



Smart convenience



Park Assist Plus with 360 degree camera

The precise and perceptive park assist plus system with parking aid plus detects suitable spaces making parking a simple task. In addition to that, four wide-angle surrounding cameras cover the entire area immediately around the vehicle and enable a combination of views for an even more comfortable parking experience.



4-zone climate control system

The electronically controlled 4-zone deluxe automatic air conditioning allows individual climate control for the driver, front passenger, and rear passengers. Each zone's temperature and air distribution can be adjusted separately via MMI touch response or the rear climate control panel with touch operation.

Audi Phone Box Light

The Audi phone box light allows for wireless charging of compatible smartphones. This eliminates the need for charging cables and ensures your phone is always powered up during your journey.



Suspension with damper control

With electronically controlled adaptive shock absorbers that adjust to varying driving conditions, the suspension system delivers exceptional ride comfort while maintaining superb driving dynamics. You can tailor the damping characteristics to either a dynamic or comfort-focused setting through Audi drive select, choosing between auto, comfort or dynamic mode.



Sakhir Gold**



Waitomo Blue



Mythos Black



Vicuna Beige



Satellite Silver



Glacier White



Samurai Gray



Tamarind Brown



Exterior colour options



Okapi Brown



Black

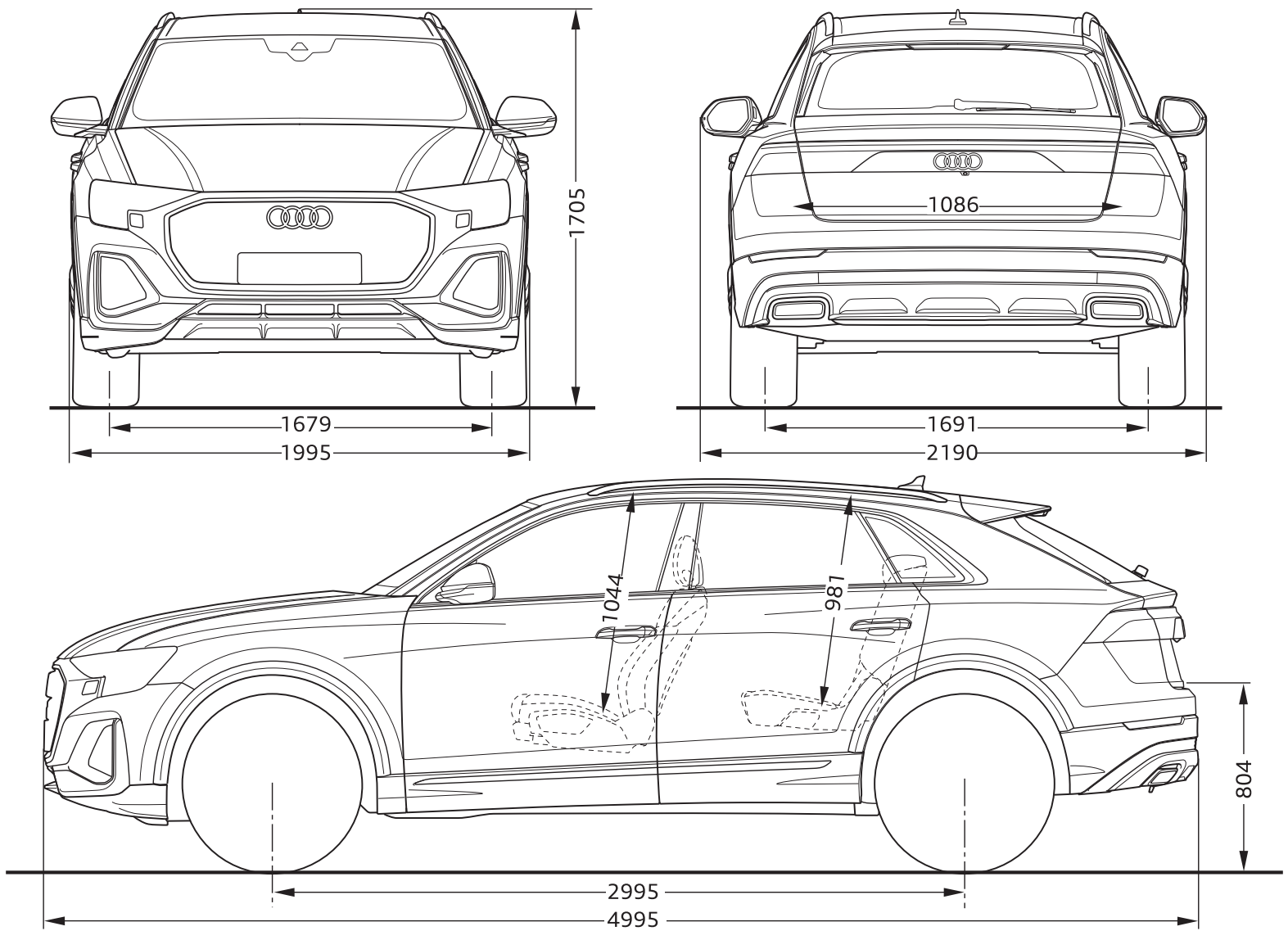


Saiga Beige



Pando Gray

Interior Colour Options



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Technical specifications

Engine type / Displacement (cc)	V6 engine / 2995
Max. power output in kW (PS) @ rpm	250 (340) @ 5200 - 6400
Max. torque in Nm @ rpm	500 @ 1370 - 4500
Drive type	quattro
Transmission type	8-speed tiptronic
Alloy wheels	53.34 cm (R21), 5-spoke, Graphite Gray
Top speed in km/h	250
Acceleration, 0-100 km/h	5.6
Wheelbase (mm)	2995
Dimensions (LxWxH)mm	4995 x 1995 x 1705

*Global car model shown for representation purpose only. Actual colour of the car and accessories may vary. Model, features, accessories and vehicle configuration are shown for representation purposes and may differ from vehicles supplied in the Indian market. Dark shade on the glass is due to lighting effect. Features, accessories and color options of the car may not be part of the standard equipment and may differ across variants. Please contact the nearest authorized Audi dealer for further details.
**The model illustrated is equipped with optional features for which extra charge may apply.